

Intelli Farm

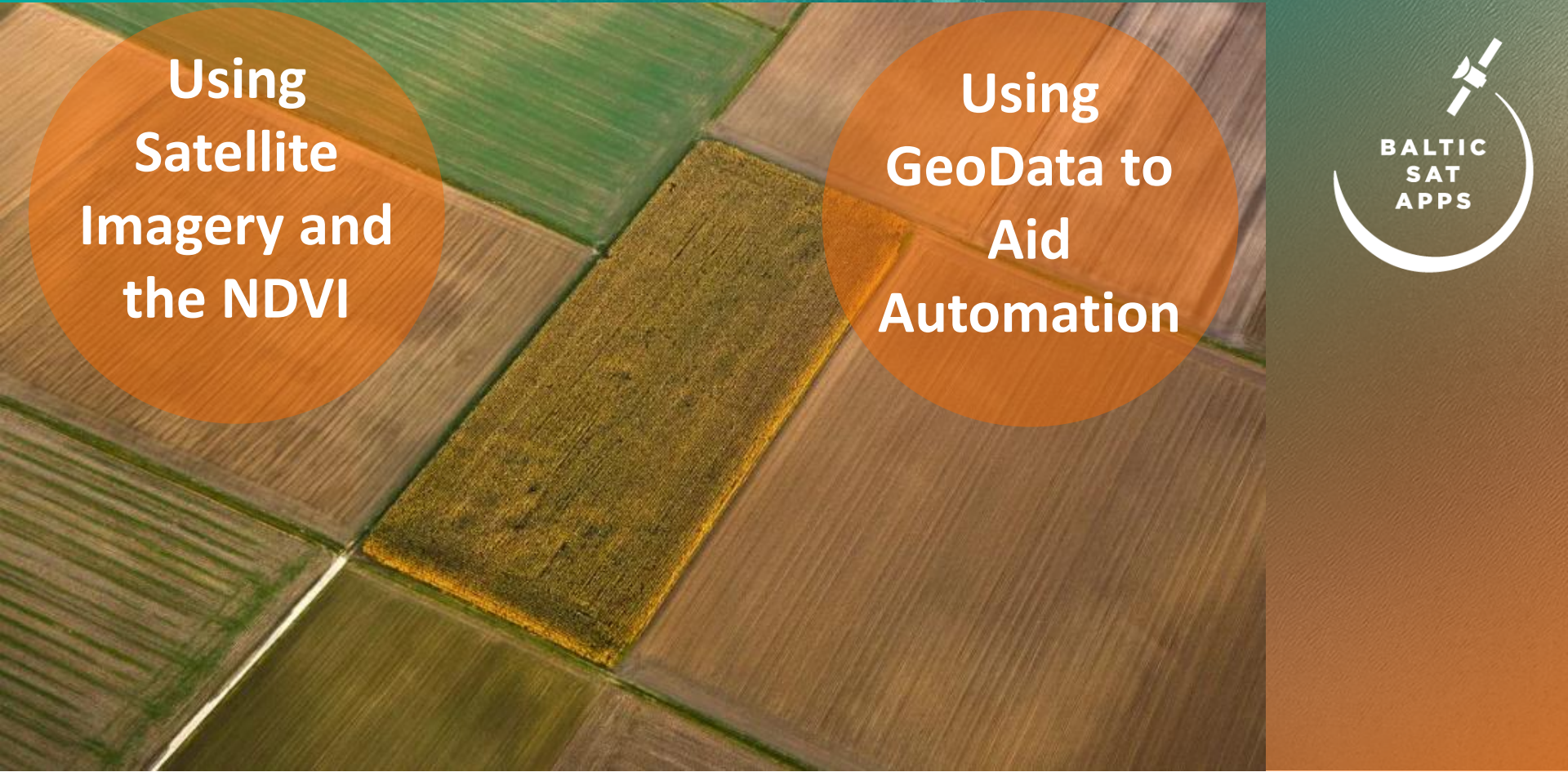
An Intelligent, Satellite powered farming intelligence solution for the modern european state



What problems
does modern
farming
experience?

Why should the
state have
oversite over
farming?

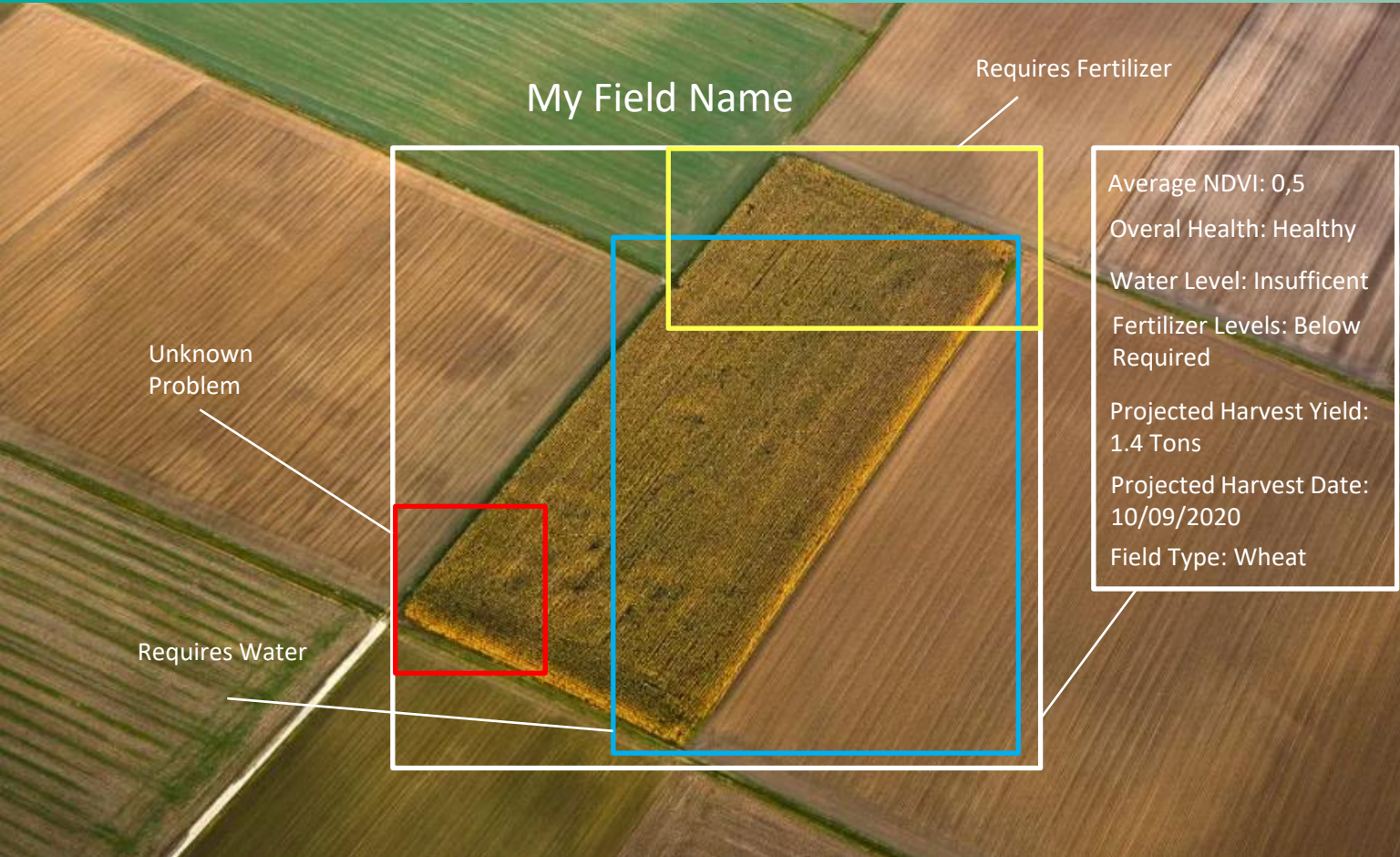
The answer is
helping not
central
planning.



Using
Satellite
Imagery and
the NDVI

Using
GeoData to
Aid
Automation





My Field Name

Requires Fertilizer

Unknown Problem

Requires Water

Average NDVI: 0,5
 Overall Health: Healthy
 Water Level: Insufficient
 Fertilizer Levels: Below Required
 Projected Harvest Yield: 1.4 Tons
 Projected Harvest Date: 10/09/2020
 Field Type: Wheat





Target Audience

Farmers

Countries (Interested in Data and Economic Growth)

(Optional) Hedge Funds, Quantitative funds, Banks, Participants in the commodities trade (Interested in data)

Universities and Researchers



Business Model

Farmers – Yearly Subscriptions of 500 Euro

Countries - Paying Yearly, per municipality, 5000 Euro (Less than a yearly salary of a local government worker)

HedgeFunds, Quantitative funds, Banks, Participants in the commodities trade (Interested in data) – Paying for data on Monthly basis. 2500 Euro

Universities and Researchers – FREE



Poland Projection (1st Year of launch)

On 01.01.2020 Poland had 2 477 Municipalities in which there is 1 533 Villages.

If a 100 municipalities join on board in the first year of function, there will be 500 000 euros of income.

It could be enough sample of data that data divisions of big supermarkets and fast food chains and stores could be interested in data subscriptions making this number a little bigger.



Cost Factors (Core Technology)

- Infrastructure for storing and processing satellite imagery
- Software Engineering Firm or department for the Web application Development
- Data Science and Machine Learning specialist for the analytical features pipeline
- Biology and Farming Consulting

Competition

- One Soil - <https://onesoil.ai/en/>



Platform Devices Technology For business Team Support Blog

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Make reliable agricultural decisions with AI

Get to know the field in seconds and take informed actions with the OneSoil platform. To make farming simple, we analyze satellite images with machine learning technologies. For free.



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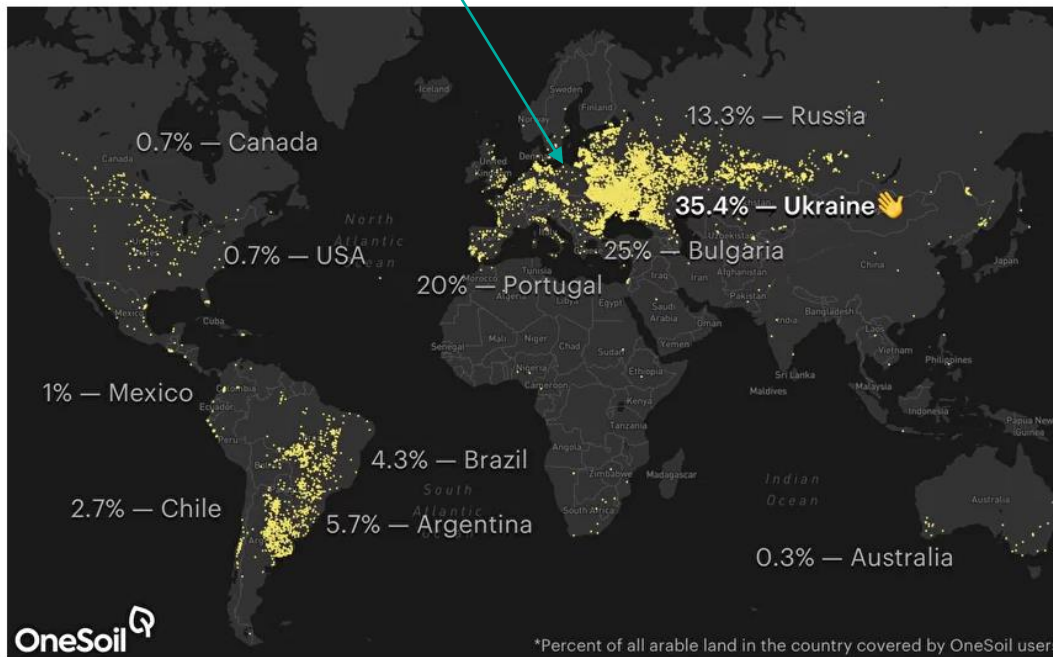
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Polands participation in their program



Poland





Thank you!

Contact werfish1@gmail.com

