

V I N U M 4.0

PROBLEM

ZMIANY KLIMATYCZNE POWODUJĄ POGORSZENIE WARUNKÓW UPRAWY WINOROŚLI



V I N U M 4.0

SKUTEK

- MNIEJSZY PLON
- NIŻSZA JAKOŚĆ OWOCÓW
- ZNISZCZENIE UPRAW

KONIECZNOŚĆ RELOKACJI WINNIC

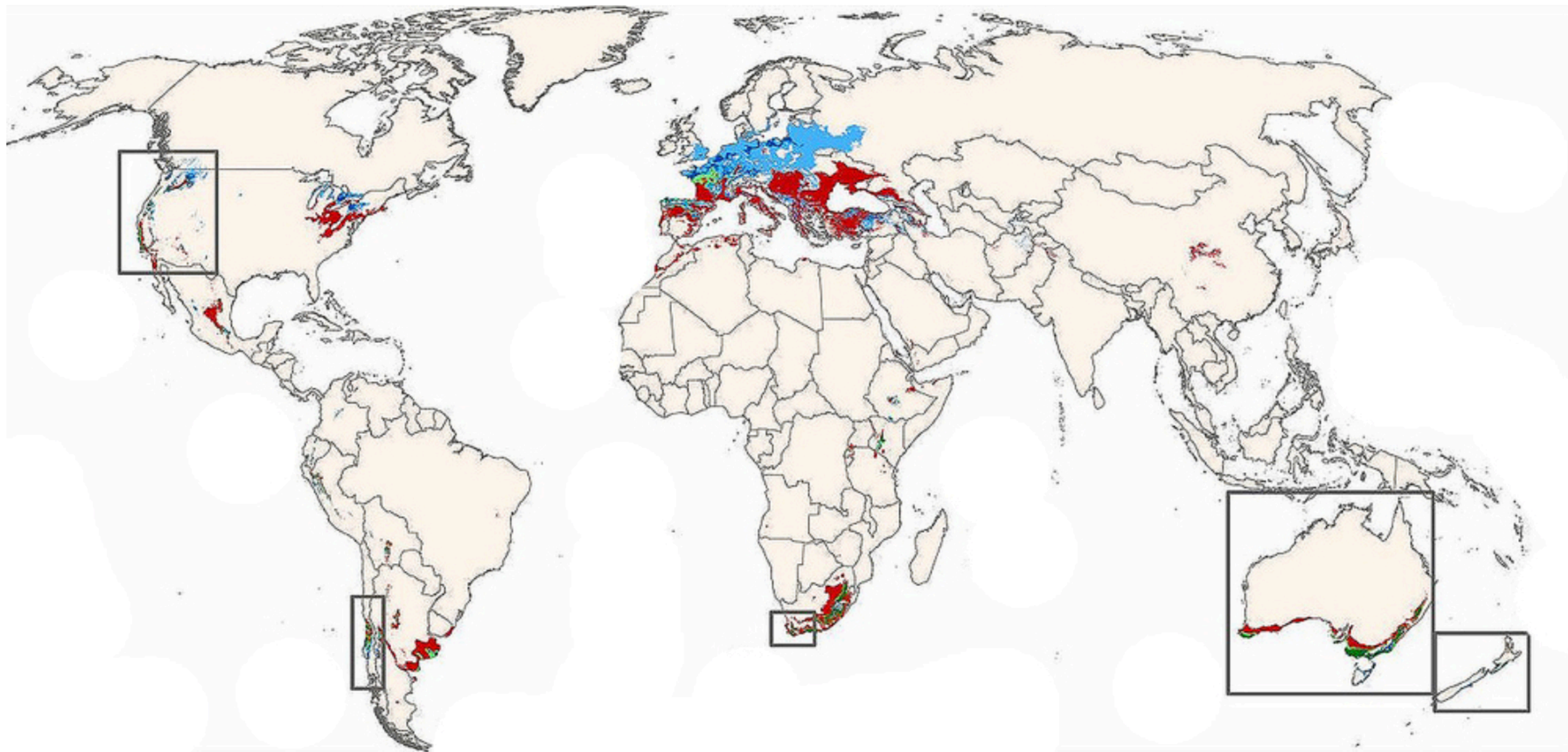




56%

WIN JEST
PRODUKOWANE
W EUROPIE !

UPRAWY



VINUM 4.0

DANE COPERNICUS,
ICM, EUROPEAN SOIL
DATABASE

V

INFORMACJE O:

1. NOWEJ LOKALIZACJI
2. SZCZEPACH
ALTERNATYWNYCH
3. ZARZĄDZANIU
WINNICĄ



VINUM 4.0

TWOJA WINNICA

NASŁONECZNIENIE



30%

TEMPERATURA



24°C

WILGOTNOŚĆ GLEBY



30%

WILGOTNOŚĆ POWIETRZA



62%

POGODA

SOBOTA, 26 MAJA 2018



12:00

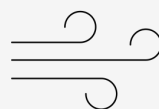
24°C

RH 60%

0.00 mm

3.5 m/s

NIEDZIELA



23°C

PONIEDZIAŁEK



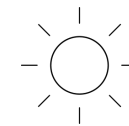
17°C

WTOREK

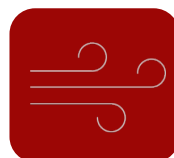


15°C

ŚRODA



22°C



PORYWISTY WIATR

Przewidywane wystąpienie porywistego wiatru o prędkości powyżej 20 m/s.

27
MAJA

RYNEK

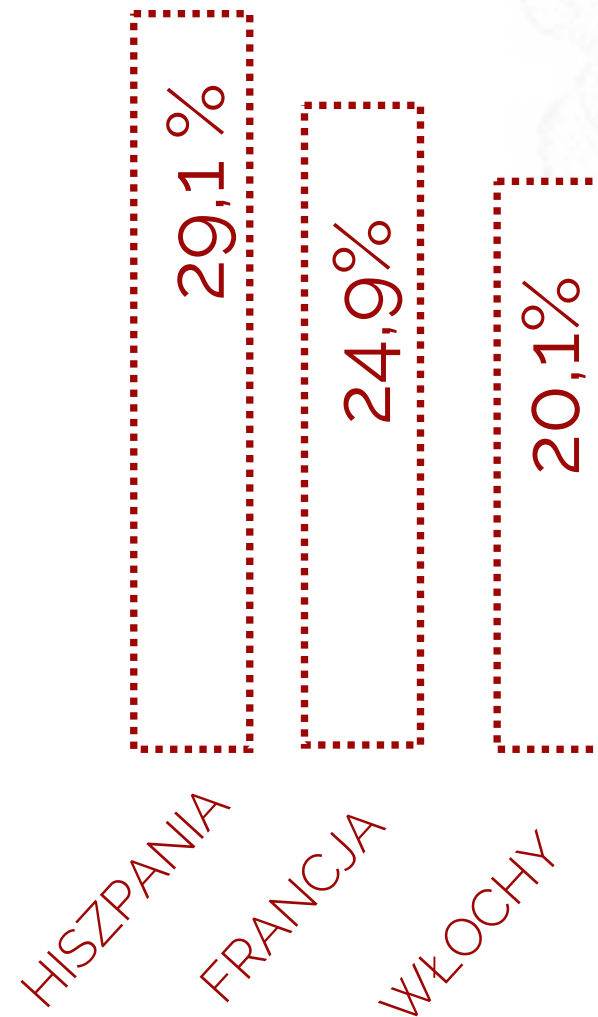
2,5 mln

WINNIC
W KRAJACH EU-28

423 mld \$

GLOBLANIE
DO 2023

AREAL





19 EUR
ZA M-C

MODEL BIZNESOWY

ROK

I

-

III

PROCENT
UŻYTKOWNIKÓW

0.01 %

0,1%

LICZBA
UŻYTKOWNIKÓW

250

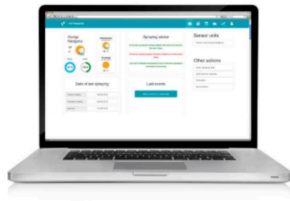
2 500

PRZYCHÓD W EUR

57 000

570 000

KONKURENCJA



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THE VINEYARD APP

eVit

TEAM



ANETA
BUSINESS DEVELOPMENT



MICHAŁ
PROGRAMISTA



KASIA
BIOLOG



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